2019 Impact100 WA Grant - Initial Application Guidelines

Introduction

Impact100 WA is a collective giving group providing high-impact grants to local, Western Australian not-for-profits. Since 2012 we have granted $1,255,000 to 28 different organisations to run transformational projects. We are a sub-fund of the Australian Communities Foundation.

Our grant strategy includes making at least one Primary Grant of $100,000 each year. Since 2015, funds raised have allowed us to make TWO Primary Grants as well as small Runner Up grants each year.

Competitive applicants will demonstrate high impact with this $100,000 grant.

Key Objectives

In 2019 Impact100 WA will consider applications for defined projects that;

- Make a significant and measurable difference to an under-served cause or population.
- Target a specific need, for a specific duration and with specific measurable goals to be achieved.
- Priority will be given to projects that deliver more widespread benefit.
- Priority will be given to lesser-known Western Australian based not-for-profit organisations.
- Applications are invited for the following **focus areas**:

    o **Arts & Culture -** Initiatives that cultivate, develop, and enhance the cultural and artistic climate in WA.
    o **Education -** Initiatives that provide learning opportunities or improve access to education for children and/or adults in WA.
    o **Environment -** Initiatives that restore, preserve, revitalise or enhance the natural or recreational environment of WA.
    o **Health & Wellness -** Initiatives that positively impact the mental and/or physical well-being of people in WA.
    o **Family & Community -** Initiatives that strengthen and enhance the lives of children, families and communities in WA

Eligibility

Impact100 WA, in conjunction with Australian Communities Foundation, has developed the following criteria and guidelines and will only receive applications which meet the following:

- Are aligned with all of Impact100 WA's key objectives and at least one of our focus areas (see above).
- Have income tax charity endorsement from the Australian Taxation Office (TCC status).
- Have Deductible Gift Recipient - Item 1 status.
- Have been operating for at least 36 months.

Further,

- The Primary Grants are for $100,000 and proposed projects are expected to utilise the full amount.

- Applications will be accepted from all states and territories of Australia for projects conducted within Western Australia and benefitting Western Australians.

- We have a strong preference for organisations with an operating budget of under $5 million and over $50,000. Applications from organisations with an operating budget outside this amount will be accepted at the discretion of the Impact100 WA committee.

- Impact100 WA prefer to be a primary funding partner for the project.

Expenditure that will not be considered for funding

Expenditure that will not be considered for funding includes:

- General operating expenses.

- Debt reduction or operational deficits.

- Operational salaries (salaries tied to a program will be considered).

- Fundraising activities or events.

- Religious organisations where the grant is intended for the principal benefit of the organisation's own members or adherents, or where the grant is intended for inherently religious activities.

- Legal expenses.

- General construction, capital campaign or renovation that is unrelated to a specific proposed project or program.

- Travel outside Australia.

- Projects that should be funded by the Government or other relevant bodies.

Additional Guidelines

- You should ensure your organisation is eligible and that the project meets Impact100 WA's objectives before applying.

- It is expected that the grant funds will be expended within 12 to 24 months.

- The Impact100 WA committee reserves the right to determine final allocation under focus areas.

- Any organisation may submit only one application each year.

- Organisations applying in 2019 may not have previously been awarded an Impact100 WA **Primary** Grant (ie. $100,000) within the last 5 years.

- Impact100 WA has an Advisory Committee, made up of donors, which calls for and reviews all applications and makes recommendations for grants to be approved by Australian Communities Foundation as Trustee.

- You will be advised by mid-late June whether or not we wish to receive a detailed full grant application from your organisation.

- Reasons your application was not successful will not necessarily be given.

- If your organisation is selected by our donors in the first review round, you will be invited to complete a Full Application and host a site visit for a small delegation of our donors before your application is reviewed again. If you are one of the 5 finalists selected at the review of the Full Applications, you will be required to give a 6 minute presentation at our annual Grant Awards Dinner on Tuesday 22nd October when our donors will vote for their preferred recipient(s) of the Primary Grant(s). This presentation would cover the project and what will be achieved if you receive the grant and provides a further opportunity to promote your cause.

NB. Our guidelines continue to evolve and Impact100 WA reserves the right to change its criteria without notice at any time.

Timing

Key dates in 2019 are as follows:

Date	Time	
21 March		Applications open
5 April	11:30am	Workshop for Potential Applicants, in the CBD (email us for more details)
17 May	12pm	Deadline for Initial Applications.
Mid-late June		Impact100 WA will advise applicants whether they have made the initial shortlist, to proceed to Full Application process.
26 July	12pm	Deadline for grant Full Applications.
Aug/Sept	TBC	Site visits to organisations who have submitted Full Application
Late Sept		Applicants advised whether they have made the final shortlist.
October	TBC	The five final applicants will have pitch training for a 6 minute presentation to be given at our Grant Awards Dinner.
22 Oct		Annual Grant Awards Dinner held, finalists make presentations and donors vote to decide Primary Grant/s recipient(s).
Nov/Dec		Grant/s awarded to winners in accordance with application budget

Applying for Funding

Applications should be <mark>no more than 4 pages long</mark> and all the following points/questions should be addressed, <mark>in the listed order</mark>.

Please submit applications via email to grants@impact100wa.org.au **by 12 noon on Friday 17th May 2019**.

1. Organisation's legal name, ABN, address, telephone, email and web address.

2. Contact for the application: name, title, phone and email.

3. Confirm that your organisation has DGR item 1 status **and** TCC status.

4. What is your organisation's mission, objectives, date of establishment, key areas of operation, target population and annual operating turnover (in dot points, please).

5. Which of our five focus areas does this application target (only one may be specified; please choose most relevant if more than one could apply)?

6. Name the project needing funding (this is important for us in order to identify it).

7. Describe the project in a few sentences, including a description of the activities that you will undertake.

8. List the specific measurable outcomes of the project.

9. Specify who/what will benefit from the project and how. Include number of beneficiaries (if possible) and indicate both short and long term benefits.

10. How will this grant benefit your organisation specifically?

11. Why is this project important and why is your organisation the right organisation to drive it?

12. Please provide a brief project timeline, concentrating on beginning and end dates of the project. Include any other key anticipated highlights. It is expected that the funds will be expended within 24 months of grant receipt.

13. Provide a budget for the project including revenue and expenditure. Clearly state how you will allocate the $100,000 grant from Impact100 WA and advise other confirmed or potential revenue sources or in-kind support.

14. If the project involves other organisations, provide details of the collaboration.

15. Please provide your two most recent full financial statements (ie. covering the last 3 financial years) and where available your most recent annual report.

16. Briefly provide any other points of particular importance or interest relating to this project or program. This might include relevant research or statistics, past successes, established funding partners, leadership figures involved, unique characteristics, quotes etc.

17. How did you find out about Impact100 WA and this grant?

Any further queries can be addressed to grants@impact100wa.org.au