

A Social Impact Model or Theory of Change demonstrates how an organisation is responding to social/environmental challenges and working with others to create a lasting impact. Impact100 WA has structured its grant application around this framework.

Challenges/ Opportunities	Key Stakeholders	Initiative	Outcomes	Impact
<p><b>Rationale:</b> Who/what is your initiative going to help?</p> <p>What challenges/opportunities are you aiming to address?</p> <p>How many people will you help? (if applicable)</p> <p>Why is your initiative needed?</p> <p>Why is this important now?</p>	<p><b>Your Organisation:</b> Why is your organisation best placed to undertake this initiative?</p> <p>How do you differentiate yourself from others?</p> <p><b>Collaborators:</b> Who are you collaborating with (if anyone)? How are they helping you with this initiative?</p> <p><b>Funders:</b> What other confirmed or unconfirmed funding do you have for this initiative?</p>	<p><b>Activities:</b> What specific activities are you going to undertake? When will you start? Finish?</p> <p><b>Staffing:</b> Who will be involved? What will they do? Whom do you need to recruit?</p> <p><b>Budget:</b> What are your:  <ul style="list-style-type: none"> <li>• Staff costs?</li> <li>• Direct project costs?</li> <li>• Project administration costs?</li> <li>• In-kind support?</li> </ul> </p> <p><b>Feasibility:</b> What work have you already done to prepare for this initiative? What else will you need to do to get started? What are your main concerns?</p>	<p><b>Social/Environmental Outcomes</b> What do you hope will improve for your target group(s) or area(s)?</p> <p>How will you evaluate (measure) this improvement? Who/what else might be positively affected (secondary benefits)?</p> <p><b>Organisational Outcomes</b> How might your organisation benefit? How might this grow your capacity and/or capability? How will you evaluate (measure) this change?</p>	<p>How might things look better for your target group(s) or area(s) 2 years from now?</p> <p>How do you intend to sustain your initiative after this grant is expended?</p>