



Impact100

western australia

collect

collaborate

make an impact

Acknowledgement of Country



We acknowledge the Wadjuk people of the Noongar nation as the first people and the traditional owners of this land on which we are meeting.

We pay our respects to their Elders, past and present.



2021 Grant Opportunity Workshop

About Our Grants & the Application Process

Our Rationale

- High impact grants that make a difference to the WA community
- Pooling charitable donations to maximise impact: 100 members x \$1,000 = \$100,000 grant
- Donors have a democratic say in where the pool of money goes
- We are enablers: we ‘give’ so others can ‘do’

“When a not-for-profit has a big idea, they need a big gift to help bring it to fruition”



Our Story So Far



- First collective giving circle in Australia launched in 2012
- **\$1,745,000** granted to 36 local WA charities since May 2012
- Over 200 charities provided the opportunity to pitch their projects to new potential donors
- Smaller Runners Up grants of \$5,000 and \$10,000 awarded to finalists
- **12 Primary Grants of \$100,000** each year since 2012
- **6 Primary Grants of \$50,000** in 2020



Recent Primary Grant Winners



Renew Properties Start Up (2018)
Case Management Officer (2020)



Expansion to
Gosnells (2020)



Future Employment
Connections (2020)



Mobile Office
Creation (2020)

Healthy Ears for
Aboriginal & At-Risk
Youth (2019)



Online Peer Support
Groups (2020)



Fare Go Projects
Officer (2020)

Our Key Objectives

- Make a significant and measurable difference to an under-served cause or population in WA.
- Address a specific need, for a specific duration and achieve specific measurable outcomes.

OUR PRIORITIES

- Initiatives that deliver more widespread outcomes
- Lesser-known, smaller, WA-based NFP organisations



Focus Areas

Initiatives must align with at least ONE of the following focus areas:

- **Arts & Culture** - Initiatives that cultivate, develop, and enhance the cultural and artistic climate in WA
- **Education** - Initiatives that provide learning opportunities or improve access to education for children and/or adults in WA
- **Environment** - Initiatives that restore, preserve, revitalise or enhance the natural or recreational environment of WA
- **Health & Wellness** - Initiatives that positively impact the mental and/or physical wellbeing of people in WA
- **Family & Community** - Initiatives that strengthen and enhance the lives of children, families and communities in WA

2021 Points of Interest

- Primary Grants back to \$100,000
- Same timeline and process as 2019
- Grant needs to be expended within 24 months
- Grants for new initiatives, not COVID-19 response or recovery
- Introduced new forms and templates to make the application process easier

**Let's Get
Back 2
Normal**

Eligibility



ORGANISATIONS

- Operating for **at least 36 months**
- **Tax Concession Charity status** from the Australian Taxation Office (ATO)
- **Deductible Gift Recipient (Item 1) status** from the ATO
- **Annual operating budget** under \$5 million and over \$100,000
- Not been awarded a Primary Grant of \$100,000 in 2017 or since

INITIATIVES

- Use **full amount** of Primary Grant (\$100,000)
- Completed **within 24 months** and significant progress after 12 months
- Benefit **Western Australians**
- Impact100 WA prefer to be **primary funding partner**

Expenditure

We will not fund the following expenditure:

- General operating expenses (except for operating and administration costs related to your initiative)
- Salaries that are not related to your initiative
- Debt reduction or operational deficits
- Fundraising activities or events
- Legal expenses
- General construction, capital expenditure or renovations (that are unrelated to your initiative)
- Travel outside Australia
- Initiatives that are usually funded by the Government or other relevant bodies

Applicant Process



STAGE ONE

- Complete an **initial application form** outlining your initiative using the template on the Impact100 WA website
- Attach the following:
 - A **high-level budget** (download template from Impact100 WA website)
 - **AGM minutes**
 - **Annual Report**
 - **Financial Statements** for last 2 years (showing results for 3 years)

Deadline for initial applications is 12 noon Fri 28 May 2021

STAGE TWO (shortlisted applicants only)

- Complete a **full application form**
- Host a **site visit**

Donor Process



DONATIONS

- Donate at least \$1,000

STAGE ONE

- Check for eligibility
- Review ALL initial applications
- Vote to shortlist applicants

STAGE TWO

- Review full applications from shortlisted applicants
- Participate in site visits
- Vote for finalists

GRANT AWARDS DINNER

- Listen to finalists' presentations
- Vote for Primary Grant winners



2021 Grant Timeline



Benefits for Finalists



- Professional development at pitching your initiative
- Raise awareness of your cause & your work with donors
- Network and collaborate with peer organisations
- Runner Up grants for finalists not winning a Primary Grant
- Potential to attract further interest, support and donations from Impact100 donors

We look forward to reading your applications





Initial Application

Structure, tips and templates

Impact Model



A Social Impact Model or Theory of Change demonstrates how an organisation is responding to social/environmental challenges and working with others to create a lasting impact. Impact100 WA has structured its grant application around this framework

Challenges/ Opportunities	Key Stakeholders	Initiative	Outcomes	Impact
<p>Rationale: Who/what is your initiative going to help?</p> <p>What challenges/opportunities are you aiming to address?</p> <p>How many people will you help? (if applicable)</p> <p>Why is your initiative needed?</p> <p>Why is this important now?</p>	<p>Your Organisation: Why is your organisation best placed to undertake this initiative?</p> <p>How do you differentiate yourself from others?</p> <p>Collaborators: Who are you collaborating with (if anyone)?</p> <p>How are they helping you with this initiative?</p> <p>Funders: What other confirmed or unconfirmed funding do you have for this initiative?</p>	<p>Activities: What specific activities are you going to undertake? When will you start? Finish?</p> <p>Staffing: Who will be involved? What will they do? Whom do you need to recruit?</p> <p>Budget: What are your: <ul style="list-style-type: none"> • Staff costs? • Direct project costs? • Project administration costs? • In-kind support? </p> <p>Feasibility: What work have you already done to prepare for this initiative? What else will you need to do to get started? What are your main concerns?</p>	<p>Social/Environmental Outcomes What do you hope will improve for your target group(s) or area(s)?</p> <p>How will you evaluate (measure) this improvement?</p> <p>Who/what else might be positively affected (secondary benefits)?</p> <p>Organisational Outcomes How might your organisation benefit?</p> <p>How might this grow your capacity and/or capability?</p> <p>How will you evaluate (measure) this change?</p>	<p>How might things look better for your target group(s) or area(s) 2 years from now?</p> <p>How do you intend to sustain your initiative after this grant is expended?</p>

Initial Application Documents

Initial Grant Application Form 2021

- Your Organisation
- Your Initiative
- Your Outcomes
- Other Information

Initial Budget Template 2021

- Income
- Expenses
- In-Kind Support
- (Staff Cost Calculator)

Other Attachments

- AGM minutes
- Annual Reports
- Financial Statements

Will walk through application form & budget template next
& offer some tips

Tips for Applicants

- Make sure you meet the **eligibility** criteria
- Choose your initiative carefully – something new that will have measurable impact
- Use the **Social Impact Model** to think through your application before applying
- Use the template provided to create the **budget** for your initiative
- Give clear and concise responses on the **application** form provided
- Avoid repeating yourself in the application form
- Pay attention to the suggested word counts
- Use bullet points where appropriate
- Include the required **attachments** (Budget for initiative, AGM, Annual Reports, Financial Statements)
- Give yourself plenty of time to prepare your application

Deadline for initial applications is 12 noon Fri 28 May 2021

- Contact us with questions or clarification: grants@impact100wa.org.au

Thank You



grants@impact100wa.org.au



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